

NEW SOUTH WALES | SOUTH COAST Marine Tourism Strategy 2019



Message from the Deputy Premier



The New South Wales (NSW) South Coast is renowned for its high quality marine environments, unspoilt character, beautiful beaches, and wide range of nature-based visitor experiences. Spanning the six local government areas of Wollongong, Shellharbour, Kiama, Shoalhaven, Eurobodalla and Bega Valley, the South Coast's marine and coastal tourism assets are important contributors to growing regional and local economies.

The NSW South Coast Marine Tourism Strategy sets out a 20-year approach to realise the full tourism potential of the region's marine environments. It provides a blueprint for how the three levels of government and industry will work collaboratively to develop, manage and market marine tourism opportunities.

The Strategy was developed in response to priority actions identified in the Illawarra-Shoalhaven and South East and Tablelands Regional Plans. It builds on the opportunities created by Shell Cove's new 270-berth Shellharbour Marina development and the NSW Government's \$44 million investment to extend the Port of Eden wharf.

It provides a framework to:

- increase the economic contribution of marine tourism on the South Coast, further creating regional job opportunities
- identify infrastructure required to facilitate economic growth
- improve connectivity between marine tourism assets, visitor experiences and infrastructure to facilitate sustainable tourism growth.

We look forward to continuing the productive working relationships with business, community and government partners to deliver on the tourism potential of our great marine environments.

A handwritten signature in black ink, appearing to read 'John Barilaro'. The signature is fluid and cursive.

John Barilaro
NSW Deputy Premier
Minister for Regional NSW
Minister for Skills
Minister for Small Business

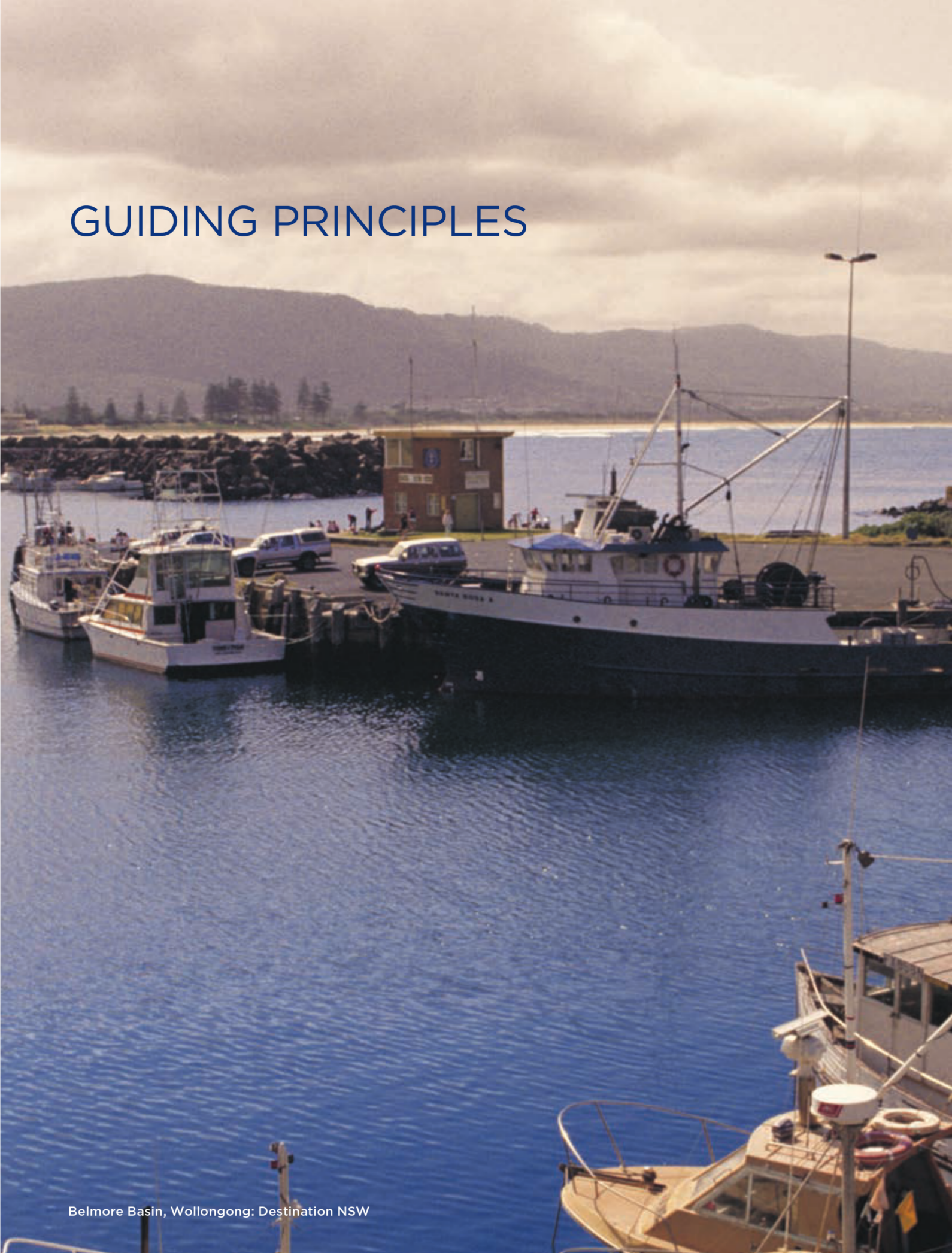


A scenic view of a coastal town from a hillside, with a person in a hat looking out over the landscape. The foreground is filled with tall green grass and clusters of purple flowers. A person wearing a dark blue shirt, dark shorts, and a wide-brimmed straw hat stands on the right side of the frame, looking out over the town. The town is nestled in a valley, surrounded by green hills and a clear blue sky. The text is overlaid on the top right of the image.

Our vision is to attract and deliver a compelling range of visitor experiences which maximise sustainable economic benefits, and position the South Coast as a premier marine tourism destination.

Illawarra coastline: Destination NSW

GUIDING PRINCIPLES



Belmore Basin, Wollongong: Destination NSW



The Strategy has been developed by the NSW Government, in partnership with the Illawarra Shoalhaven Joint Organisation and the local governments of Wollongong, Shellharbour, Kiama, Shoalhaven, Eurobodalla and Bega Valley.

The Strategy is intended to be a connecting document that provides guidance for local, regional, state and Commonwealth governments; helping them together, to fulfill the potential of the regional's marine environment over 20 years.

The Strategy's guiding principles are:

- 'marine tourism' is defined as activities based in proximity to the marine environment, including land and water based activities in coastal areas
- 'marine estate' incorporates coastal waters of NSW out to three nautical miles
- infrastructure is a key enabler for demand-driven opportunities
- alongside sustainable economic growth, protection and enhancement of the marine and coastal environment is an important driver
- marine-related tourism needs are articulated in broader economic development terms, addressing challenges such as seasonality and growing yield
- tourism is not necessarily the primary reason for investment.

NSW South Coast's key marine tourism experiences

The NSW South Coast excels as a marine tourism destination. In 2017, the region received approximately 10 million visitors, generating \$2.6 billion in expenditure¹. Visitation to the region is expected to grow to 14 million visitors by 2030.

The region is marketed under Destination NSW's 'South Coast' proposition². The unspoilt nature of the region leads consumer messaging, complemented by food and drink, adventure, cultural and heritage experiences.

Individual destinations have their own distinctiveness, but share common regional characteristics:



Image credit: Dee Kramer and Destination NSW

Landscapes and environments

The region offers a wide variety of high-quality coastal, estuarine, lake and river environments, including Jervis Bay and Batemans Marine Parks.

Cruise sector

The Port of Eden is the region's principal location for large-scale cruising. It attracted 14 cruise ships in 2017/18, with \$4.6 million total output. The Port of Eden's wharf extension will provide the necessary infrastructure to service further growth. Port Kembla has also gained a foothold in the sector, attracting two ships in 2017/18.

Recreational boating and charters

Small scale tours, pleasure craft and boutique cruises are welcomed by a large number of the region's ports and harbours (see Figure 1, p9). Recreational boating and charters provide a range of visitor experiences including whale and dolphin watching, diving, river cruises and houseboats.

Nature-based experiences

The South Coast is a sought after whale watching location. A range of tours and observation points are available, including at Huskisson, Jervis Bay, Booderee National Park (which is owned by the Wreck Bay Aboriginal Community), and Montague Island. Sapphire Coast's Killer Whale Trail is an important hub for wildlife and nature-based experiences.

Beaches

The South Coast offers a large number of beach options to suit all visitor expectations, including National Park beaches such as Greenfield Beach, Hyams Beach, Myrtle Beach, 1080 Beach and Nelson Beach as well as National Surfing Reserves including The Farm at Killalea.

1. All visitor data included is sourced from Tourism Research Australia, for the year ending December 2017, unless otherwise specified.

2. www.visitnsw.com/destinations/south-coast

Fishing

Fishing is a popular visitor activity. Independent and organised game, rock, beach, bottom and river fishing opportunities are readily available.

Arts, culture and heritage

Aboriginal culture and walking trails are available, including Munyunga Waraga Dhugan - Wreck Bay, Bingi Dreaming track, Bundian Way, Coomee Nulunga Cultural Trail, and Ngaran Ngaran Culture Awareness tour. Contemporary heritage experiences are based around coal mining, gold mining, whaling and seafaring heritage; and renowned artists including Lloyd Rees, Sydney Nolan and Arthur Boyd at Bundanon.

Adventure, sport and activities

The South Coast offers a wide range of sport and adventure options for visitors including; surfing, windsurfing, kayaking, diving and snorkelling, seaplanes, paddleboarding, mountain-biking and skydiving. Bald Hill at Stanwell Park is one of the best coastal hang gliding locations in the world.

Food and drink

There are remarkable food and drink experiences along the entire NSW South Coast, including at Berry, Gerroa, Merimbula, Moruya, Milton, Nowra and Ulladulla. Visitors can experience wineries in the Shoalhaven region, fresh seafood, as well as farmers markets and food trails.

Walks and cycling trails

The region is home to appealing national parks and a network of walking and cycling trails. Signature long distance walks include Murramarang South Coast, Light to Light, and Minnamurra.



Kiama: Dee Kramer Photography

Marine infrastructure

The NSW South Coast has significant existing marine infrastructure and assets along the 300km coastline. The NSW Government has and continues to invest heavily in the delivery of boating and maritime infrastructure along the coast through programs such as NSW Boating Now, and the Better Boating Program (see appendices).

Throughout the region there are a large number of nature-based, cultural, adventure and food and drink experiences for visitors. These create the critical mass necessary to position the region as a premier coastal tourism destination.

Densely distributed infrastructure assets in the north of the region match strong urban settlement and high volumes of visitors.

The large geographic scale of the southern part of the region and lower population density means that the tourism asset base is more dispersed. Eden is becoming a focal point for cruise and visitor experiences as well as being a marine industries hub. Batemans Bay and Merimbula are major leisure tourism hubs.

Opportunities relating to existing assets on the South Coast include:

- **WOLLONGONG** – The harbour master-plan is currently being prepared, with development of the leisure and tourism potential of the harbour an important component. There are opportunities to upgrade facilities at Port Kembla to enable increased cruise visitation, for example, infrastructure to process passengers.
- **SHELLHARBOUR MARINA** – Scheduled to open in 2020 and will incorporate a full range of visitor amenities. The scale of moorings/berths and projected leisure trade suggests that Shellharbour Marina will cater for a range of market opportunities.
- **KIAMA** – Significant potential to upgrade the foreshore, harbour and surrounding precincts to deliver its tourism development potential.
- **NOWRA RIVER PRECINCT** – Master-planning can support precinct development to establish a major new focal point consisting of a marina, oyster bars and play area.
- **HUSKISSON WHARF** – Boating access is challenging given the limitations of silting and tidal environmental conditions. Floating pontoons and anchorages provide potential solutions, as does foreshore activation and master-planning. There may be scope to increase mooring options in the surrounding area.
- **ULLADULLA** – Ongoing harbour redevelopment is important for the economic growth of the area. There is significant scope to enhance the harbour precinct's leisure and tourism potential.
- **BATEMANS BAY** – A key mid-South Coast visitor hub complemented by the tourism potential of the marine park. With realignment of Batemans Bay Bridge there is an opportunity to further activate the foreshore.
- **BATEMANS AND JERVIS BAY MARINE PARKS** – Provide standout environments for nature-based tourism activities.
- **BERMAGUI** – The wharf and related dining options are of a high standard, including a fresh fish outlet. Continued maintenance will support longer term development.
- **MERIMBULA** – Activation of Merimbula CBD (business, tourism and entertainment experiences) through initiatives like the CBD Landscape Masterplan is crucial to delivering marine tourism's potential.
- **EDEN** – Wharf extension is underway and a wave attenuator is proposed at Snug Cove. Eden's unique status as a cruise port provides a niche visitor demand for harbourside activities, offering significant opportunities to upgrade the foreshore and harbour precincts to unlock the town's tourism potential.

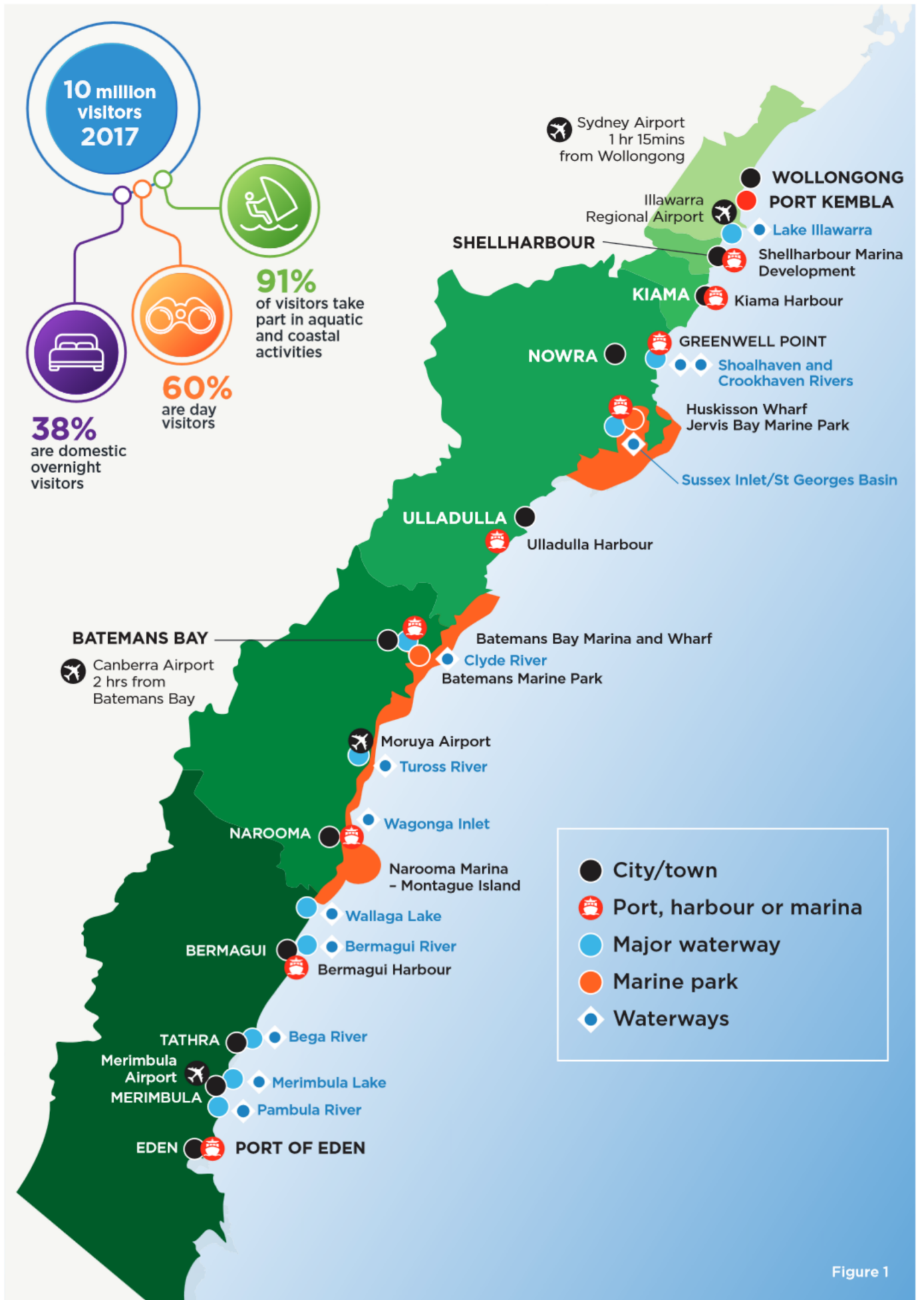


Figure 1

Visitor markets

The vast majority of visitors to the South Coast are domestic overnight (38%), or daytrip visitors (60%), with few international overnight visitors (2%). The South Coast is heavily dependent on the Sydney market, accounting for 51% of all visitors to the region. The Canberra region and Victorian market are more important as source markets to the region's south. Domestic overnight visitors are more prominent than domestic day-trippers and international overnight visitors in the south, accounting for 52% of all domestic visitors in the Shoalhaven, Eurobodalla and Bega Valley areas.

Domestic day visitors continue to dominate visitation to the region, especially in Kiama, Wollongong and Shellharbour (75% of all visitors).

Wollongong accounts for the region's largest proportion of visitors (34%) while Shoalhaven attracts the most expenditure (27%) as seen in Figure 2.

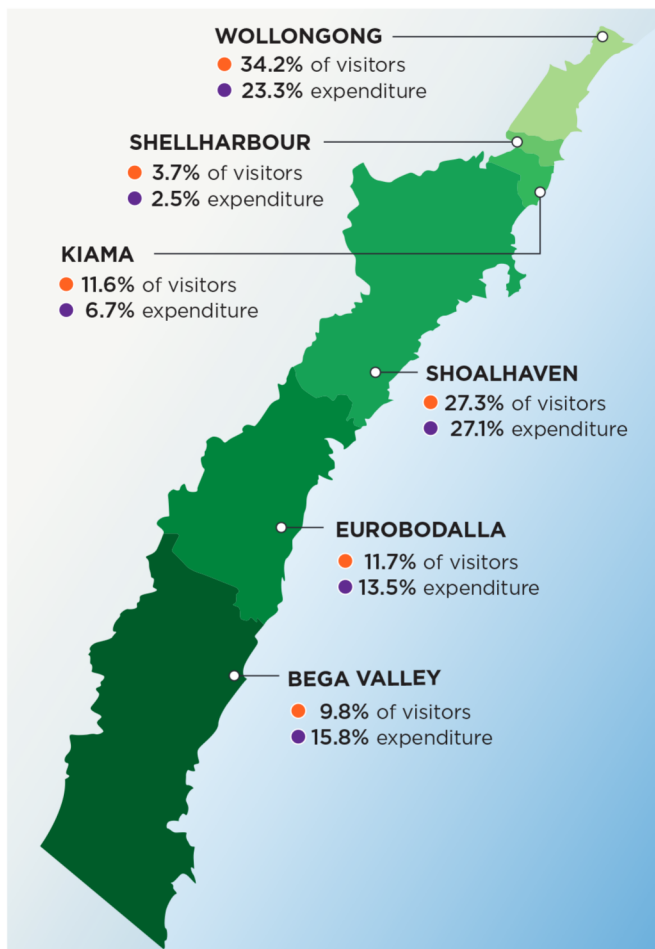


Figure 2: Tourism Expenditure and Visitation, including international overnight, domestic overnight and domestic daytrip visitors

Visitation to the region is expected to grow to 14 million visitors by 2030, a 2.7% average increase per year. Day visits and peak season visitation will continue to be key area for growth.

International visitor growth to Australia is projected to be strong, especially from the Asian markets. Given its status as the 15th most visited region in Australia, the NSW South Coast can capitalise on this increasing international tourism demand to grow the visitor economy.

City-based activities (shopping, eating out and sightseeing) are popular with 98% of international visitors to the South Coast. Aquatic and coastal activities are enjoyed by 91% of international visitors to the region (see Table 1), followed by visiting national parks and visiting botanical or public gardens.

Aquatic and coastal activities	Proportion of visitors who took part in activities
Go to the beach	87.4%
Charter/cruise/ferry	41.6%
Whale/dolphin watching	21.8%
Visit or stay on island	17.9%
Scuba/snorkel	17.3%
Surfing	13.0%
Visit a reef	11.0%
Sailing/windsurfing/kayaking	10.8%
Fishing	9.4%

Table 1: Aquatic and coastal activities undertaken during their trip in Australia by international visitors to the NSW South Coast.

Accessibility

The South Coast has strong existing road, rail, air and sea transport links to its core visitor markets in Sydney and Canberra. The northern part of the region is accessible by Sydney-based day visitors by train or car. Train services link Sydney with coastal destinations including Wollongong, Shellharbour, Kiama, and as far south as Bomaderry. Ongoing investment in the F6/ M1 corridor will further improve road access from Sydney.

The central and southern parts of the region are geographically closer to Canberra, with destinations such as Batemans Bay only 2 hours' drive from the nation's capital. Sydney and Canberra Airports, as well as Illawarra Regional, Merimbula and Moruya Airports, provide excellent air accessibility. Connectivity will be further improved when the Western Sydney Airport commences operations in 2026. Further background on strategic access issues are referenced in the Future Transport 2056 strategy – the vision for the next 40 years of transport in NSW.

The South Coast also connects two major recreational boating markets; Sydney Harbour and Pittwater in the north, and Gippsland waterways in the south. The Port of Eden and Port Kembla are principal locations for large-scale cruising access, with Batemans Bay also emerging as a smaller vessel cruise destination.

Strengths of the region

- The region's pristine coastal environment is its greatest strength. State Government and local partners are committed to the protection and enhancement of this asset and Local Government Areas are required to establish coastal management plans through the Coastal Management Act.
- An extensive network of National Parks and State Forests located close to the coast provide a growing range of nature-based activities, including bushwalking, swimming and snorkeling.
- It is a sought after destination for wildlife viewing – whales, dolphins, seals, birdlife.
- There is an established family-oriented beach culture throughout the region.
- It has good existing road links to major markets: Canberra, Greater Sydney and the Western Sydney growth corridor.

- Cooperative marketing initiatives, including the South Coast #unspoilt campaign, are established and have brand recognition in the domestic market.

Opportunities for the region

- The Shellharbour Marina at The Waterfront, Shell Cove will provide a significant boost to the region's marine tourism infrastructure by providing a safe harbour and refuelling station for vessels travelling from Sydney and continuing along the South Coast. Specific opportunities relating to the Marina include:
 - › establishing a network of connected tourism ports and harbours to grow boating activity (from superyachts to small pleasure craft) along the South Coast
 - › maximising the economic benefits of marine industry supply chains and industries that will establish when the marina opens in 2020
 - › increasing tourism visitation through the activation of the harbour and marina precinct
 - › Business opportunities to develop new visitor experiences including charter tours and nature-based experiences that leverage the Marina's proximity to National Parks and Marine Parks.



- The NSW cruise market is forecast to grow strongly over the next decade. The Port of Eden is established as a cruise port and is well positioned for continued growth. Port Kembla is increasingly recognised as a regional transit port. Specific opportunities for the cruise industry include:
 - › leveraging the international profile and reach that the cruise market offers
 - › maximising the economic benefits of cruise industry supply chains and industries
 - › increasing cruise visitor expenditure through harbour, foreshore and precinct activation and strategic shore excursion programs
 - › ensuring port infrastructure is fit-for-purpose to increase cruise visitation and create a positive visitation experience
- The South Coast's smaller ports and destinations have potential for growth in the expedition, luxury and specialty cruise sectors.
- International visitor growth forecasts are strong, especially from Asian markets.
- Digital and social media platforms are key channels to drive consumer awareness and conversion to intent to visit.
- Promoting a 'whole of coast' tourism proposition highlighting the region's strong nature-based, culture and heritage and food and drink experiences.
- Attracting new visitors and vessels to Jervis Bay Marine Park through improved accessibility for both land and sea arrivals.
- The establishment of the Marine Estate Management Authority (MEMA) and new destination tourism networks covering the northern and southern parts of the region provide an opportunity for continued collaborative planning and marketing of the region.
- Aquaculture and agribusiness sectors offer potential for continued development as tourism propositions.
- Aboriginal stories and heritage linked to the marine environment offer continued potential for development.
- The opportunity to activate beach, foreshore and harbour environments, for example Batemans Bay Marina, to grow economic impact by investing in the necessary works.

Challenges

- Many other coastal destinations can point to similar selling points; the region needs to establish differentiation in the marketplace based around its strong boating network and nature-based tourism offerings.
- Strong levels of seasonality in visitation.
- Overcrowding in peak season.
- A lack of luxury and eco accommodation stock to match the expectations of visitor markets.
- Popular visitor activities (beach, walking, nature-based) tend to be lower yield.
- The region's most attractive and sensitive environments (National Parks and Marine Parks) are also the most popular for visitors and tourism development.
- Protecting water quality.
- Working with multiple stakeholders and jurisdictions in the marine and tourism environments.

Policy and regulatory environment

A wide range of regulatory arrangements have an impact on the management and development of the marine environment.

Tourism

Destination NSW (DNSW) is the NSW Government's lead agency for tourism and major events, with a focus on domestic and international marketing and event acquisition. It supports regional and local tourism via six destination networks and provides funding through a range of programs including: the Regional Tourism Fund, Regional Flagship Events Program, Regional Conferencing Development Program and major event investment.

Through the Cruise Development Plan, the NSW Government will investigate opportunities to remove regulatory barriers to entry for emerging cruise markets, including the expedition cruise market, and will seek an inter-jurisdictional policy position with other governments to support market growth.

This Strategy is aligned with the NSW Government's Cruise Development Plan, regional Destination Management Plans, South East and Tablelands and Illawarra-Shoalhaven Regional Plans, and Regional Economic Development Strategies. The Strategy builds on funding support provided under the NSW Government's Regional Growth Environment and Tourism Fund.

Marine environment management

Marine estate incorporates coastal waters of NSW out to three nautical miles. It includes: estuaries, coastal lakes and lagoons, coastal wetlands and adjacent coastal lands including beaches, dunes, headlands and rock platforms. All three levels of government play important management and operational roles.

This Strategy supports the NSW Government's Maritime Safety Plan 2017-2021 which recognises the boating sector brings economic and social benefits to NSW. Promoting safe and responsible boating, and new and improved infrastructure to this sector also helps underpin the boating industry which contributes an estimated \$2.7 billion to the State economy.

NSW Government agencies and departments are progressing a wide range of initiatives covering the management and development of the marine environment. Leading contributions are made by: Marine Infrastructure Delivery Office (MIDO), Department of Industry - Crown Lands and Water Division, Department of Industry - Lands, Department of Industry - South East Local Land Services, Department of Primary Industries, Office of Environment and Heritage, Department of Planning and Environment, Transport for New South Wales, Roads and Maritime Services, and the NSW Environment Protection Authority.

Local governments play key operational and management roles, ranging from local planning frameworks to the management of foreshores and harbours. The Commonwealth are also a key stakeholder, especially in terms of the Jervis Bay Territory.



Shellharbour Beach: Dee Kramer Photography

STRATEGIC DIRECTIONS AND ACTION PLAN



Bermagui Fishermen's Co-op: Destination NSW

Strategic directions

Responding to identified opportunities and challenges, a series of strategic directions and actions will drive management and development of marine tourism on the NSW South Coast:

1. Strongly position the NSW South Coast's coastline and complementary culture and heritage, nature-based, food and drink experiences.
2. Foreshore, precinct and harbour activation, focusing on growing yield from visitor trips.
3. Establish a network approach to delivering on the economic potential of the NSW South Coast.
4. Activate the coastal environment by encouraging the sustainable development of fishing, adventure, nature-based food and drink, and culture and heritage experiences as a means of addressing seasonality challenges.

Measures of success

The key performance measures for the Strategy are:

- increasing visitor expenditure and value of tourism throughout the region
- growing yield from visitor trips
- visitor dispersal and reducing seasonality
- visitor participation numbers in identified marine and coastal tourism activities.

The nature of a long-term strategy means that the targets will evolve over the course of its implementation. Tourism impact will be measured within the context provided by:

- the NSW Government's goal of \$20 billion in visitor expenditure in rural and regional NSW by 2025, rising to \$25 billion by 2030
- the Commonwealth Government's Tourism 2020 goal to achieve more than \$115 billion in overnight spend by 2020 (up from \$70 billion in 2009).

Implementation and delivery

Lead agencies and organisations responsible for implementation of the Strategy's actions will report through the NSW Government's Regional Leadership Executives in the Illawarra-Shoalhaven and South East NSW. An implementation framework will be developed as part of this process. The timing and delivery of the Action Plan is subject to resource and funding availability.

Action Plan

Strategic Direction 1: Market Positioning of the NSW South Coast

Government and industry should continue to market the NSW South Coast's pristine coastal environment to grow domestic and international tourism visitation. Promoting environmental credentials and the harbour and ports network will build the tourism economy.

Actions	Led by
1.1 Continue to market the region under a 'South Coast' proposition that promotes the region's 'whole-of-coast' boating and nature-based tourism experiences.	LGAs in partnership with DSSS/DSNSW
1.2 Develop an online resource that provides consumers with information on the South Coast boating and small vessel cruising experience. The resource should include information on port and harbour locations, vessel accessibility and facilities, tourist attractions and amenities and nature-based experiences.	Joint Organisations in partnership with LGAs
1.3 Continue to prioritise the development of mid-week and shoulder season events and experiences, including regattas and arts and culture based events, in areas within close proximity to the Canberra and Sydney visitor markets.	LGAs

Strategic Direction 2: Foreshore, Precinct and Harbour Activation

Growing average yield (expenditure per day) is a priority. Realising the economic potential of coastal activities requires spending opportunities being available in foreshores, beachside precincts and harbours. Enablers may include local licensing regimes, promotion of business opportunities to market and master planning that balances the needs of commercial and tourism usage.

Actions	Lead agency
2.1 Explore targeted opportunities for beach and foreshore activation in areas with high daytrip visitation, including 'pop up' amenities and businesses.	Joint Organisations in consultation with LGAs
2.2 Explore opportunities for harbour activation in major hubs, including Wollongong, Kiama, Ulladulla, Eden and Batemans Bay, through the enhancement of working waterfront space, moorings, storage, support services and amenities.	Dol
2.3 Explore the potential to better develop assets such as Surf Life Saving Clubs and lighthouses as tourism experiences in consultation with local councils.	Joint Organisations

Strategic Direction 3: Developing a Cruise, Boating and Voyaging Network

To maximise economic opportunities from the investment at the Port of Eden and Shellharbour Marina, a network of activated ports and harbours is required along the South Coast. Enhancement of well-established ports and harbours will help create a boating network that drives visitation along the South Coast. Enhancement of onshore multipurpose passenger facilities should be considered as part of a broader strategy to increase cruise ship visitation in identified regional ports.

Actions	Lead agency
3.1 Establish a Boating Network Plan that identifies infrastructure requirements, prioritises partnerships to develop capital investment, provides for recreational demand, and identifies commercial operators to activate the network. Locations should be assessed against port capacity, and commercial and environmental considerations.	RMS
3.2 Prioritise and action dredging and waterway maintenance in line with service delivery requirements and the Boating Network Plan.	RMS
3.3 Establish a strategy to drive incremental increases in cruise ship arrivals along the South Coast over five years.	DoI and DPC

Strategic Direction 4: Tourism Activation of the Marine Environment

Delivering a range of visitor experience opportunities is the key to tackling seasonality challenges. New and improved experiences are the motivators which encourage visitation and growth in expenditure. Further, there is a growing demand for inclusive tourism and recreational services. The public sector can provide important enabling infrastructure, however, attracting new tourism experiences which fit with need and demand is largely driven by industry.

Actions	Lead agency
4.1 Explore opportunities to leverage the recreational fishing market potential by: <ul style="list-style-type: none"> • targeting investment in new fishing reefs and creating new focal points for activity • marketing seasonal fishing opportunities utilising social media, blogs, specialist trade press and mainstream marketing. 	DPI
4.2 Explore options for developing new nature-based experiences, including bird and whale watching, that leverage the seasonality of the marine environment.	Industry
4.3 Explore opportunities to enhance coastal touring experiences by: <ul style="list-style-type: none"> • marketing the unique ‘South Coast’ marine/nature-based tourism proposition as part of the Sydney-Melbourne touring route • identifying infrastructure upgrades required to enhance the touring experience, including improving accessibility, lookouts, parking, signage, telecommunications and interactive technologies. 	LGAs
4.4 Prioritise the development, enhancement and promotion of a network of coastal walks and trails in National Parks along the South Coast.	NPWS
4.5 Support the development and promotion of Aboriginal cultural and heritage experiences by: <ul style="list-style-type: none"> • identifying sites suitable for new visitor experiences – especially in areas adjacent to beaches and National Parks • building capacity of Aboriginal businesses to bring experiences to market. 	In consultation with relevant communities, organisations and NPWS
4.6 In partnership with the tourism industry, explore opportunities to leverage the potential of the aquaculture sector and local produce through: <ul style="list-style-type: none"> • stronger marketing of the region’s seafood experiences and products, including fisherman’s co-ops and aquaculture farms • continued development of local food and wine trail itineraries that highlight fresh produce. 	LGAs
4.7 Explore opportunities to establish new eco-accommodation in National Parks along the South Coast.	NPWS

ACRONYM KEY

DNSW	Destination NSW
DPC	NSW Department of Premier and Cabinet
DoI	NSW Department of Industry
DPI	NSW Department of Primary Industries
DSNSW	Destination Southern New South Wales (regional tourism network)
DSSS	Destination Sydney Surrounds South (regional tourism network)
MEMA	Marine Estate Management Authority
MIDO	Maritime Infrastructure Delivery Office
NPWS	NSW Government - National Parks and Wildlife Service
RMS	NSW Roads and Maritime Services



Tathra: Destination NSW

APPENDICES



Merimbula: Destination NSW

The NSW Government is investing heavily in the delivery of boating and maritime infrastructure along the South Coast.

A detailed list of projects supported through NSW Boating Now, Better Boating Program, Coastal Infrastructure Program and Rescue Our Waterways Funding is provided below.

NSW Boating Now – Round 1 (2015-2017)

Shoalhaven Illawarra Regional Boating Plan

\$4.7 million in NSW Boating Now funding has been allocated to support delivery of the following Priority Regional Projects over three years.

Location	Project description
Kiama	Expand car/trailer parking and wash down bays at Kiama Harbour boat ramp.
Shellharbour	Upgrade boat ramp and install jetty at Shellharbour Boat Harbour.
Lake Illawarra	Renew existing jetties on Lake Illawarra (Boonerah Point, Ski-Way Park, Burroo Bay).
Bass Point	Upgrade car/trailer parking at Bass Point boat ramp.
Huskisson	Upgrade Huskisson Wharf including improved recreational access.
Huskisson	Install pontoon for non-powered vessel launching at Huskisson (Dent Street).
Sanctuary Point	Upgrade boat ramp and car/trailer parking and install pontoon at Sanctuary Point boat ramp (Sanctuary Point Road).
North Nowra	Install pontoon, upgrade car/trailer parking and approach to boat ramp, and investigate options for an additional ramp at Grey's Beach boat ramp.
Woollamia	Install pontoon and upgrade car/trailer parking at Woollamia boat ramp.
Ulladulla	Investigate installing new pontoon at Ulladulla Harbour northern boat ramp.
Lake Conjola	Upgrade ramp, parking and install pontoon following further investigations into preferred site.
Sussex Inlet	Upgrade ramp, parking and install pontoon following further investigations into preferred site.
Greenwell Point	Investigate possible locations for sewage pump out.
Kanahooka	Upgrade Kanahooka boat ramp.
Port Kembla	Install pontoon and upgrade car/trailer parking at Port Kembla boat ramp.
Berkeley	Investigate access and car/trailer parking improvements for Berkeley Harbour.

Far South Coast Boating Plan

\$1.48 million in NSW Boating Now funds has been allocated to support the delivery of the following Priority Regional Projects over three years.

Location	Project description
Mogareeka	Upgrade boat ramp and parking.
Wallaga Lake	Upgrade boat ramp, parking and access road at Beauty Point..
Tathra	Upgrade jetty at Kianinny Bay boat ramp.
Narooma	Upgrade boat ramp and install new pontoon at Apex Park.
North Batemans Bay	Upgrade parking at Old Punt Road boat ramp.
Tomakin	Upgrade ramp and parking at Kingston Place.
Batemans Bay	Provide sewage pump out.
Batemans Bay	Improve boating access at Batemans Bay/Clyde River following completion of existing boating infrastructure study.

NSW Boating Now Round 2 (2018-2019)

Shoalhaven – Illawarra Region

\$831,050 in NSW Boating Now Round Two funding has been allocated to support the delivery of the following Priority Regional Projects in Shoalhaven – Illawarra by 31 December 2019.

The total Regional allocation is based on estimated projects costs and the proposed financial contributions from Council and other delivery partners for individual projects. The total Regional allocation may be subject to variation following further negotiations with Councils to confirm project scope, design, timeframes, funding contributions and the most efficient project delivery method.

Location	Project description
Wollongong	Construct a floating pontoon walkway in Wollongong Harbour to provide access to the harbour for the Wollongong Yacht Club tender and also for short-term yacht berthing.
Woollamia	Further funding to allow the delivery of the Round 1 project to upgrade the Woollamia boat ramp which is one of the largest and most popular boat ramps in the area. Scope to be prioritised and negotiated between RMS and Council but could include constructing a third lane at the existing ramp, upgrading the boat ramp manoeuvring area and installing a pontoon to improve access, usability and safety.
Lake Conjola	Further funding to deliver the Round 1 Lake Conjola boat ramp upgrade. Scope to be prioritised and negotiated between RMS and Council but could include constructing a new two lane boat ramp, upgrading the car and trailer park and installing a pontoon to improve access, usability and safety.

Far South Coast Region

\$1.61 million in NSW Boating Now Round Two funding has been allocated to support the delivery of the following Priority Regional Projects in the Far South Coast by 31 December 2019.

The total Regional allocation is based on estimated projects costs and the proposed financial contributions from Council and other delivery partners for individual projects. The total Regional allocation may be subject to variation following further negotiations with Councils to confirm project scope, design, timeframes, funding contributions and the most efficient project delivery method.

Location	Project description
Nelligen	Further funding to allow the delivery of the Round 1 project to construct a new car and trailer park at the Nelligen boat ramp (Wharf Street) to improve capacity and usability.
South Durras	Construct a new car and trailer park to improve capacity and usability and provide a new accessible toilet facility at Lakeside Drive.
Merimbula	Top Lake Boat Hire – Install new pontoon, gangway, piles and crane to enable wheelchair access to Merimbula Lake at Lakewood Drive.
Bermagui	Replace the current single lane Bermagui River Boat Ramp at Lamont Street with a reinforced concrete double ramp, install a pontoon and formalise the car park to improve safety and amenity at current facility.
Kalaru	Upgrade current informal ramp at Blackfellows Lake Road to include a concrete boat ramp, pontoon, lighting and formalised car park and access road.
Eden	Upgrade pontoon to improve capacity, usability and reduce congestion at the existing Quarantine Bay Boat Ramp.

Better Boating Program

FY	Location	Description	Estimated total cost	Grant amount
2011-12	Berkeley	Addition of a new low level landing on the Wollamai Point jetty, Lake Illawarra.	\$50,000	\$25,000
2011-12	Kings Point	Upgrade of the boat ramp and launching area at the Ulladulla Ski Club, Burrill Lake.	\$128,936	\$64,468
2011-12	Tuross Head	Investigation and design into the relocation of the existing boat ramp at Tuross Head.	\$30,000	\$15,000
2011-12	Bodalla	Replacement of the dilapidated Tuross River Bridge boat ramp.	\$30,000	\$15,000
2011-12	Narooma	Replacement of the existing boat ramp at The Loop with a new concrete ramp.	\$66,000	\$33,000
2011-12	Bega	Bega Valley Boating Infrastructure Plan.	\$20,000	\$10,000
2011-12	Mogareeka	Repair and reconstruction of the flood damaged pontoon at the Mogareeka boat ramp.	\$68,600	\$34,300
2011-12	Merimbula	Additional funding for the new boat ramp and pontoon at the Merimbula Lake boat ramp.	\$140,740	\$70,370
2012-13	Wollongong	Feasibility study and design into the construction of a new pontoon off the Belmore Basin jetty.	\$55,000	\$27,500
2012-13	Berkeley	Stage 1 in the upgrade of the Berkeley Boat Harbour (Eastern Basin).	\$45,000	\$22,500
2012-13	Yallah Bay	Installation of a waterless composting toilet at the Yallah Bay boat ramp.	\$120,000	\$60,000
2012-13	Oak Flats	Dredging at the Deakin Reserve boat ramp to allow access to the existing jetty and pontoon.	\$100,000	\$25,000
2012-13	Oak Flats	Additional funding for the upgrade of the Ski Way Park boat ramp.	\$152,000	\$35,000
2012-13	Shellharbour	Investigation study and design for a new jetty/ pontoon at the Shellharbour Boat Harbour boat ramp.	\$36,000	\$18,000
2012-13	Kiama	Construction of a new timber jetty (as an extension of the existing wharf) adjacent to the Kiama boat ramp.	\$425,000	\$212,500
2012-13	Batemans Bay	Additional funding for the construction of a new pontoon at the Hanging Rock boat ramp.	\$236,000	\$68,000
2012-13	Moruya	Additional funding for the installation of a floating pontoon at the Moruya Town Wharf.	\$96,000	\$48,000
2012-13	Narooma	Replacement of the existing jetty at the Apex Park boat ramp with a new L shaped floating pontoon.	\$200,000	\$100,000
2012-13	Bega Valley	Upgrade of signage, line marking and various pontoon/jetty works at 10 boat ramps in the Bega area.	\$100,000	\$50,000
2012-13	Bibbenluke	Upgrade of the Black Lake boat ramp precinct (access road, new car/trailer parking and new amenities block).	\$45,142	\$32,642

FY	Location	Description	Estimated total cost	Grant amount
2013-14	Bellambi	New and upgraded lighting at the Bellambi boat ramp (grant cancelled by Council).	\$150,000	\$12,000
2013-14	Shellharbour	Upgrade of the existing boat ramp and construction of a new jetty at Shellharbour Boat Harbour.	\$520,000	\$260,000
2013-14	Kiama	Additional funding for the extension of the northern jetty adjacent to the Kiama boat ramp.	\$122,476	\$61,238
2013-14	Nowra	Extension of the existing boat ramp and investigation into improved access at the Greys Beach boat ramp.	\$40,000	\$30,000
2013-14	Currarong	Construction of a fixed jetty, replacement of surge poles and improved lighting at the Currarong boat ramp.	\$148,853	\$148,853
2013-14	Erowal Bay	Construction of a jetty at the Erowal Bay boat ramp.	\$50,000	\$25,000
2013-14	Lake Conjola	Sealing of the access road, ramp approach and car/trailer parking at the Aney Street boat ramp.	\$70,000	\$35,000
2013-14	Batemans Bay	Reconstruction of the Old Punt Road boat ramp.	\$150,000	\$75,000
2013-14	Batemans Bay	Feasibility study into recreational boating infrastructure in Batemans Bay and the Clyde River.	\$60,000	\$30,000
2013-14	Wonboyn	Reconstruction of the existing boat ramp and a new floating pontoon at the Lake Wonboyn boat ramp.	\$490,000	\$245,000

Coastal Infrastructure Program and Rescue Our Waterways Funding

LGA	Projects	Expenditure to June 2018	Planned Expenditure 2018/19
Wollongong	Wollongong Harbour Sea Wall Repairs	\$1,713,000	\$2,693,000
Shellharbour	Lake Illawarra North BW Repairs	\$409,000	N/A
Shoalhaven	Ulladulla Tuna Wharf Sheet Pile Painting	\$2,093,034	N/A
	Ulladulla Lighting Upgrade		
	Ulladulla Working Jetty Repairs		
	Currambene Creek (Jervis Bay)		
	Sussex Inlet		
Eurobodalla	Lake Conjola (Entrance)	\$1,106,800	N/A
	Batemans Bay/Clyde River Dredging		
	Batemans Bay/Clyde River Dredging		
	Moruya North BW Repairs		
Bega Valley	Tuross Lake (Entrance)	\$5,608,000	\$5,425,000
	Bermagui Moorings Replacement		
	Bermagui Working Jetty Cathodic Protection		
	Bermagui Landscaping		
	Bermagui Mooring Jetty Replacement		
	Bermagui River Entrance Dredging		
	Eden Mooring Jetty Cathodic Protection		
Eden Unloading Wharf Sheet Pile Painting			
Eden Mooring Jetty Fender Piles & Low Level Landing			







More information

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Killalea State Park, Shell Cove: Dee Kramer Photography

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